



## Ferrari Films Commercial Price List

(Effective January 1, 2021)

CREATIVE DEVELOPMENT and VIDEO PRODUCTION	
JOB TITLE	RATE/HOUR*
<i>Producer</i>	\$116.34
<i>Director</i>	\$116.34
<i>Writer</i>	\$116.34
<i>Researcher</i>	\$81.44
<i>Production Coordinator</i>	\$81.44
<i>Director (Shoot Days)</i>	\$192.65
<i>Assistant Director</i>	\$116.34
<i>Casting Director/ Facility</i>	\$232.69
<i>Production Assistant</i>	\$58.19
<i>Camera Operator</i>	\$139.63
<i>Asst. Camera Operator</i>	\$104.71
<i>Art Director</i>	\$93.09
<i>Property Master</i>	\$69.80
<i>Gaffer</i>	\$104.71
<i>Sound Mixer</i>	\$93.09
<i>Boom Operator</i>	\$73.90
<i>Electrician</i>	\$81.44
<i>Dolly Grip</i>	\$93.09
<i>Key Grip</i>	\$81.44
<i>Teleprompter Operator</i>	\$81.44
<i>Script Supervisor</i>	\$81.44
<i>Carpenter</i>	\$58.19
<i>Make-up</i>	\$93.09
<i>Producer</i>	\$116.34
<i>Director</i>	\$116.34
<i>Editor</i>	\$104.71
<i>Assistant Editor</i>	\$81.44
<i>Graphic Designer</i>	\$139.63
<i>Offline Editor</i>	\$81.44
<i>Transcriber</i>	\$58.19

INFORMATION TECHNOLOGY	
JOB TITLE	RATE/HOUR*
<i>Programmer - Level 1</i>	\$119.07
<i>Programmer - Level 2</i>	\$203.50
<i>Programmer - Level 3</i>	\$274.40
<i>Multimedia Developer - Level 1</i>	\$153.70
<i>Multimedia Developer - Level 2</i>	\$187.27
<i>Multimedia Developer - Level 3</i>	\$242.48
<i>Sound Effects Specialist</i>	\$160.75
<i>Flash Developer - Level 1</i>	\$212.17
<i>Flash Developer - Level 2</i>	\$259.80
<i>Flash Developer - Level 3</i>	\$348.57
<i>Administrative Assistant</i>	\$51.31
<i>Production Assistant</i>	\$77.30
<i>Project Manager</i>	\$163.23
<i>Information Architect</i>	\$188.09
<i>Production Artist</i>	\$132.55
<i>Art Director</i>	\$234.74
<i>Assistant Art Director</i>	\$135.21
<i>3D Animator</i>	\$234.73
<i>Technical Project Lead</i>	\$233.03

\* Commercial (non-government) prices subject to annual price increase of 2.5%.

<b>OTHER COSTS</b>	<b>Description</b>	<b>PRICE</b>
<i>Studio</i>	<i>Studio rental for build and shoot days</i>	<i>\$121.90</i>
<i>Camera Equipment</i>	<i>Professional video cameras, accessories, and supplies for video production</i>	<i>\$121.90</i>
<i>Sound Equipment</i>	<i>Professional microphones, mixing boards, and sound accessories and supplies for video production</i>	<i>\$48.75</i>
<i>Lighting Equipment</i>	<i>Professional lighting instruments, accessories and supplied used for video production</i>	<i>\$243.81</i>
<i>Grip Rental</i>	<i>Professional rigging and grip equipment and supplies for video production</i>	<i>\$121.90</i>
<i>Teleprompter Rental</i>	<i>Rental of professional teleprompter equipment and accessories for video production</i>	<i>\$42.66</i>
<i>Union Actor(s)</i>	<i>Professional actor who IS a member of the Screen Actors Guild (SAG) or American Federation of Television and Radio Artists (AFTRA) unions</i>	<i>\$730.24</i>
<i>Non-union Actor (s)</i>	<i>Professional actor who IS NOT a member of the Screen Actors Guild (SAG) or American Federation of Television and Radio Artists (AFTRA) unions</i>	<i>\$548.63</i>
<i>Catering</i>	<i>Meals provided to cast and crew during a production</i>	<i>\$24.94</i>
<i>Window Dub Transferring</i>	<i>Preparation of media with running time code for client review</i>	<i>\$54.86</i>
<i>Non-Linear Editing Suite</i>	<i>Equipment cost for editing suite rental, including hardware, software, and editing accessories</i>	<i>\$121.90</i>
<i>Sound Studio</i>	<i>Equipment cost for audio finishing, including final mix and sound sweetening</i>	<i>\$146.08</i>
<i>Special Graphic Effects</i>	<i>Equipment cost for special graphic effects, including hardware, software, and accessories</i>	<i>\$121.90</i>
<i>Special Sound Effects</i>	<i>Cost for special sound effects, including licensing, hardware, software, and accessories</i>	<i>\$67.05</i>
<i>Music Selection</i>	<i>Licensing fees for music selections to be used in video productions</i>	<i>\$201.50</i>
<i>Original Music Composition</i>	<i>Cost of custom music composed for a specific video production</i>	<i>\$403.00</i>
<i>Narrator</i>	<i>Talent fees for professional voice actor hired to narrate a video production</i>	<i>\$493.70</i>
<i>Narration Recording Studio</i>	<i>Cost of utilizing a professional voice over recording studio</i>	<i>\$146.08</i>
<i>Digitizing Original Footage</i>	<i>Equipment cost for the input of digital media into a non-linear editing system</i>	<i>\$42.66</i>
<i>Closed Captioning</i>	<i>Cost for process of displaying text on a television, video screen, or other visual display to provide a written transcript of spoken words for ADA 508 compliance</i>	<i>\$151.12</i>
<i>Duplication</i>	<i>Cost to make fixed media copies of digital information (DVD videos, DVD-ROMS, and CD-ROMS) to be viewed/used on a computer or DVD player</i>	<i>\$54.86</i>
<i>Prop Rental</i>	<i>Cost for props rented for still and/or motion photography</i>	<i>\$200.00</i>

<i>Prop Purchase</i>	<i>Cost for props purchased for still and/or motion photography</i>	<i>\$200.00</i>
<i>Construction Materials</i>	<i>Cost for building supplies used to build sets for video production (wood, hardware, paint, flooring, etc.)</i>	<i>\$2,000.00</i>
<i>Craft Service Supplies</i>	<i>Cost of food and beverages (other than catered meals) provided to sustain crew and actors during shoot days</i>	<i>\$250.00</i>
<i>Talent Fitting Fees</i>	<i>Fees paid to actors when a wardrobe fitting is required prior to production</i>	<i>\$50.00</i>
<i>Wardrobe</i>	<i>Clothing and accessories purchased to be worn by actors during video production</i>	<i>\$100.00</i>
<i>Background Talent</i>	<i>Talent fees for nonspeaking performers (extras) who provide realistic atmosphere in a controlled environment</i>	<i>\$125.00</i>
<i>Location Fees</i>	<i>Amounts paid to property owners for the use of their property as a filming location</i>	<i>\$500.00</i>
<i>Stock Footage</i>	<i>Fees for the use of existing footage (owned by other entities) that is licensed to be included in a Ferrari Films project</i>	<i>\$250.00</i>
<i>Stock Photos</i>	<i>Fees for the use of existing photographs (owned by other entities) that is licensed to be included in a Ferrari Films project</i>	<i>\$100.00</i>
<i>Mobile Account</i>	<i>Licensing fees for Mobile applications</i>	<i>\$105.00</i>
<i>Web Hosting</i>	<i>Monthly cost of hosting websites on a government approved secure server</i>	<i>\$3,150.00</i>
<b>Web Card Replication</b>	<i>Printing of wallet cards that refer patients to specific websites</i>	
<i>Qty. 1000</i>	<i>Cost to replicate 1000 webcards</i>	<i>\$1.33</i>
<i>Qty. 2000</i>	<i>Cost to replicate 2000 webcards</i>	<i>\$1.15</i>
<i>Qty. 3500</i>	<i>Cost to replicate 3500 webcards</i>	<i>\$0.77</i>
<i>Qty. 5000</i>	<i>Cost to replicate 5000 webcards</i>	<i>\$0.60</i>
<b>DVD/DVD-ROM/. CD-ROM Replication</b>	<i>Cost of fixed media replication of DVD videos, DVD-ROMs, and CD-ROMs</i>	
<i>Review DVDs</i>	<i>Cost to produce DVDs sent to clients for approval during editing process</i>	<i>\$42.00</i>
<i>Check Disc</i>	<i>Cost of disc sent by replicator for final approval before replication begins</i>	<i>\$120.00</i>
<i>DVD Artwork Proof</i>	<i>Cost for mock-up of DVD artwork, sent by replicator for final approval</i>	<i>\$72.00</i>
<b>1 Disc</b>		
<i>Qty. 100-500</i>	<i>Cost per disc to replicate 100-500 units of a single disc</i>	<i>\$3.94</i>
<i>Qty. 501-999</i>	<i>Cost per disc to replicate 501-999 units of a single disc</i>	<i>\$3.14</i>
<i>Qty. 1000-2499</i>	<i>Cost per disc to replicate to 1000-2499 units of a single disc</i>	<i>\$1.79</i>
<i>Qty. 2500-4999</i>	<i>Cost per disc to replicate 2500-4999 units of a single disc</i>	<i>\$1.72</i>
<i>Qty. 5000-9999</i>	<i>Cost per disc to replicate 5000-9999 units of a single disc</i>	<i>\$1.67</i>
<b>2 Disc Set</b>		
<i>Qty. 100-500</i>	<i>Cost to replicate 100-500 units of a 2-disc set</i>	<i>\$4.59</i>
<i>Qty. 501-999</i>	<i>Cost to replicate 501-999 units of a 2-disc set</i>	<i>\$3.65</i>
<i>Qty. 1000-2499</i>	<i>Cost to replicate 1000-2499 units of a 2-disc set</i>	<i>\$3.04</i>
<i>Qty. 2500-4999</i>	<i>Cost to replicate 2500-4999 units of a 2-disc set</i>	<i>\$2.80</i>
<i>Qty. 5000-9999</i>	<i>Cost to replicate 5000-9999 units of a 2-disc set</i>	<i>\$2.48</i>
<b>3 Disc Set</b>		

<i>Qty. 100-500</i>	<i>Cost to replicate 100-500 units of a 3-disc set</i>	<i>\$7.31</i>
<i>Qty. 501-999</i>	<i>Cost to replicate 501-999 units of a 3-disc set</i>	<i>\$6.05</i>
<i>Qty. 1000-2499</i>	<i>Cost to replicate 1000-2499 units of a 3-disc set</i>	<i>\$3.38</i>
<i>Qty. 2500-4999</i>	<i>Cost to replicate 2500-4999 units of a 3-disc set</i>	<i>\$3.14</i>
<i>Qty. 5000-9999</i>	<i>Cost to replicate 5000-9999 units of a 3-disc set</i>	<i>\$2.81</i>